


LA ROCHE UNIVERSITY
2021 DISTINGUISHED ALUMNI CIRCLE AWARD RECIPIENT



Joanna Lewis-Creegan '05, M.S.

*Manager, Technology Services,
Patient-Centered Endpoints*

IQVIA

An English degree from La Roche University led Joanna Lewis-Creegan '05, M.S. to an unexpected career path: the field of clinical research.

Currently she is a manager within Technology Services, Patient-Centered Solutions for IQVIA. In this role she works with a team focused on enabling pharmaceutical companies to make the best use of technology in clinical trials while keeping patients as the focus of research. To this end, she advises pharmaceutical companies on clinical training strategies.

Previously she managed a global team of trainers for ERT. She also was a professional services trainer for invivodata, where she conducted live, hands-on technology training for more than 100 global investigator meetings to medical personnel.

“Mentoring and managing a growing global team of trainers is my greatest professional accomplishment. Because we were located in different cities and countries, I never met some of them face-to-face, but I like to think they each knew I cared for them and for the work they did,” she said. “Former mentees stay in contact, often seeking advice within their continuing careers across the clinical research community.”

Ms. Lewis-Creegan is a member of the Carnegie Museums of Pittsburgh’s Engagement Committee, highlighting museum programs and collections to increase community engagement and access. She also has served as chair, co-chair and committee member of the Arthritis Foundation’s Pittsburgh Walk to Cure Arthritis.

A nontraditional student at La Roche, she graduated when she was 31. “La Roche offered me a traditional college education and experience while allowing me the opportunity to fulfill my adult responsibilities,” she said.

She credits her literature degree as the foundation of her professional success.

“Learning written and verbal communication set me up for success. While I didn’t have a technology or clinical research background, I was able to communicate with software programmers so I could teach other non-technical software users,” she said.

In addition to her undergraduate degree, Ms. Lewis-Creegan holds a Master of Arts in professional writing from Chatham University.

